



KONICA MINOLTA

EXECUTIVE

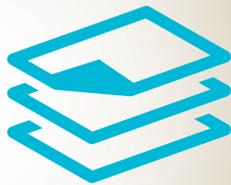
# SUMMARY

SAVE MONEY, GO GREEN

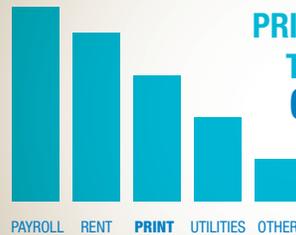


# DID YOU KNOW?

**1-3%**



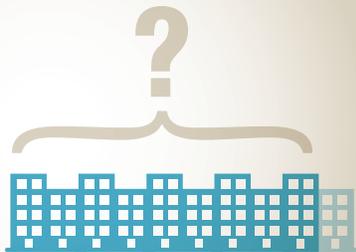
OF CORPORATE REVENUES  
ARE SPENT ON DOCUMENT OUTPUT



PRINTING IS TYPICALLY  
THE 3RD HIGHEST  
OFFICE EXPENSE  
BEHIND RENT AND  
PAYROLL

**90%**

OF COMPANIES DON'T  
KNOW WHAT THEY  
ARE SPENDING ON  
PRINT



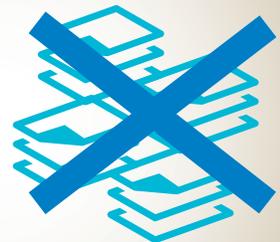
PRINTING HAS BEEN  
IDENTIFIED AS THE LAST  
UNAUDITED FRONTIER  
OF CORPORATE  
EXPENSE

**15**  
MILLION  
PAGES ARE PRINTED



EVERY  
5 MINUTES  
IN THE  
USA

A TYPICAL OFFICE  
WORKER PRINTS  
**34 PAGES A DAY**  
OF WHICH 17% ARE  
NEVER USED



THE TYPICAL OFFICE  
LASER PRINTER CREATES  
**100 LBS**  
OF WASTE EACH YEAR



CURRENT  
ANNUAL  
PAPER  
USAGE IS  
INCREASING  
BY UP TO

**21%**  
PER YEAR

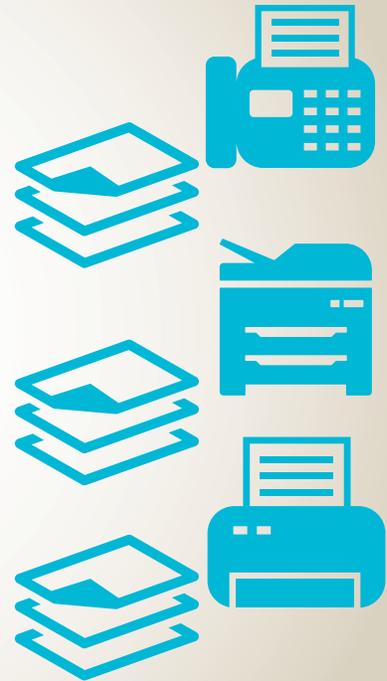


WE OFFER OPTIMIZED PRINT SERVICES

# DOCUMENT OUTPUT CHALLENGES

- TECHNOLOGY IS DRIVING PRINT
- ANYONE WITH A MOUSE CAN MAKE A BUYING DECISION
- REDUNDANCY OF OUTPUT DEVICES
- PROLIFERATION OF NON METERED DEVICES
- EXPENSIVE PRINT CARTRIDGES
- LIMITED COST CONTAINMENT
- LOW COST VISIBILITY
- MULTIPLE SUPPLIERS
- STRAIN ON IT

***ASK ABOUT OUR NO CHARGE ASSESSMENT SERVICE***



# NO CHARGE ASSESSMENT SERVICE

## INCLUDES:

- HOW MANY DOCUMENT OUTPUT DEVICES YOU HAVE
- HOW MUCH YOU ARE SPENDING ON PRINT
- BEST PRACTICES TO SAVE MONEY AND THE ENVIRONMENT

***EASY AND NON-INTRUSIVE!***



# MANAGED PRINT

# BENEFITS

SAVE 20-30%!

SAVE MONEY AND SAVE THE ENVIRONMENT

ASK ABOUT OUR NO CHARGE ASSESSMENT SERVICE



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