



KONICA MINOLTA

EXECUTIVE SUMMARY

SAVE MONEY, GO GREEN



KONICA MINOLTA
**OPTIMIZED
PRINT SERVICES**

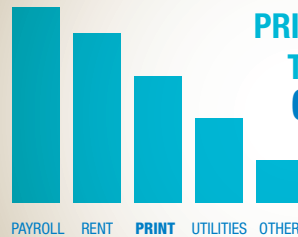
TM

COUNT
ON
KONICA MINOLTA

DID YOU KNOW?

1-3%

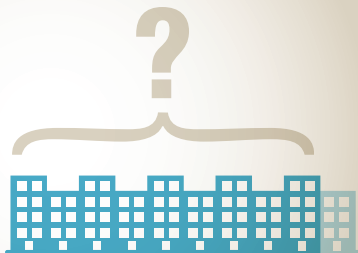
OF CORPORATE REVENUES
ARE SPENT ON DOCUMENT OUTPUT



PRINTING IS TYPICALLY
THE 3RD HIGHEST
OFFICE EXPENSE
BEHIND RENT AND
PAYROLL

90%

OF COMPANIES DON'T
KNOW WHAT THEY
ARE SPENDING ON
PRINT



PRINTING HAS BEEN
IDENTIFIED AS THE LAST
UNAUDITED FRONTIER
OF CORPORATE
EXPENSE

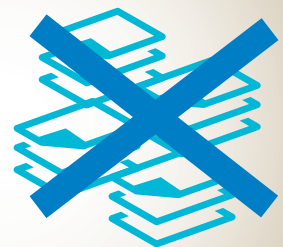
15 MILLION
PAGES ARE PRINTED



EVERY
5 MINUTES
IN THE
USA

A TYPICAL OFFICE
WORKER PRINTS

34 PAGES A DAY
OF WHICH 17% ARE
NEVER USED



THE TYPICAL OFFICE
LASER PRINTER CREATES
100 LBS
OF WASTE EACH YEAR



CURRENT
ANNUAL
PAPER
USAGE IS
INCREASING
BY UP TO

21%
PER YEAR



WE OFFER OPTIMIZED PRINT SERVICES

DOCUMENT OUTPUT CHALLENGES

- TECHNOLOGY IS DRIVING PRINT
- ANYONE WITH A MOUSE CAN MAKE A BUYING DECISION
- REDUNDANCY OF OUTPUT DEVICES
- PROLIFERATION OF NON METERED DEVICES
- EXPENSIVE PRINT CARTRIDGES
- LIMITED COST CONTAINMENT
- LOW COST VISIBILITY
- MULTIPLE SUPPLIERS
- STRAIN ON IT

ASK ABOUT OUR NO CHARGE ASSESSMENT SERVICE

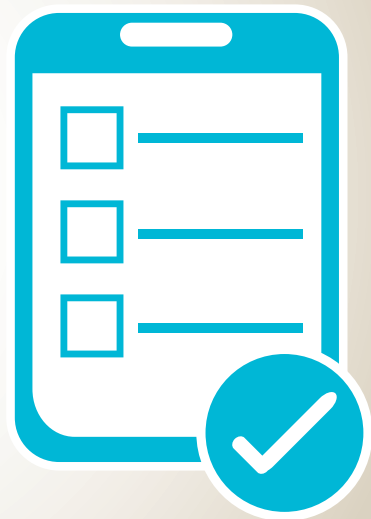


NO CHARGE ASSESSMENT SERVICE

INCLUDES:

- HOW MANY DOCUMENT OUTPUT DEVICES YOU HAVE
- HOW MUCH YOU ARE SPENDING ON PRINT
- BEST PRACTICES TO SAVE MONEY AND THE ENVIRONMENT

EASY AND NON-INTRUSIVE!



MANAGED PRINT

BENEFITS

SAVE 20-30%!

SAVE MONEY AND SAVE THE ENVIRONMENT

ASK ABOUT OUR NO CHARGE ASSESSMENT SERVICE



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